



WHAT IS NEW MEXICO AGRICULTURE AMBASSADORSHIP?

The New Mexico Agriculture Ambassadorship is a stimulating four-week (five-session) program that provides influencers of New Mexico policy with an inside look at New Mexico agriculture. Classes meet in the evenings in Albuquerque in June. Participants will also receive hands-on experience with farming and ranching at a field day on a Friday. The mission of the New Mexico Agriculture Ambassadorship is to foster a greater understanding of the role agriculture plays in New Mexico's communities, economy and culture through frank discussion and education.

WHAT ARE THE GOALS?

- To connect New Mexico's influencers with New Mexico agriculture, its value to the state, its activities, and its people;
- To provide a venue to have open dialogue about issues impacting New Mexico agriculture; and
- To strengthen relationships and improve understanding between the New Mexico agriculture industry and the influencers of New Mexico policy.

WHAT CAN PARTICIPANTS EXPECT?

Participants can expect thought-provoking sessions designed to stimulate discussion. Topics include agriculture's economic impact on New Mexico, natural resource management, conservation, technology, future challenges and opportunities, as well as an enlightening hands-on field day and accounts from producers on the ground.

We hope you join us for a fun and informative four weeks.

Sincerely,

JEFF WITTE

New Mexico Secretary of Agriculture